LATAEVIA BERRY

Web Designer/Developer
Digital Marketer

PROFILE

Enthusiastic budding web developer with four years of experience in front-end development and digital marketing.

Avid audiophile and music business professional involved in the progressive merging of technology and music to increase the access to, application of, engagement with and monetization of music.

LATAEVIABERRY.COM ○ (312) 508-3718 ○ HELLO@LATAEVIABERRY.COM

EDUCATION

2016 — Epicodus
Android Development Program
Java, JavaScript & Android

2012–2014 — Middle Tennessee State University
Bachelor of Science
Music Business Major, Music Minor

2010–2012 — Harold Washington College
Associate of Arts
Music Business & Music Technology

PROJECTS

Java, XML, JSON, Android

Android Spotify API

An Android application that allows users to lookup songs on Spotify and playback within the app.

Managing API requests in Android, displaying JSON results, and utilizing the Spotify Player Library for audio playback and stream management

Ember.js, Node.js, Firebase, AJAX

Developers Against Humanity

Ember.js web application, fill-in-the-blank live multiplayer card game based on Cards Against Humanity

Using routes to control navigation, using Handlebars to create dynamic elements in templates, persisting data with models, Ember Data and Firebase, manipulating data between models and templates using components, using computed properties, helpers, and integrated services.

HTML, CSS, Bootstrap, JavaScript, jQuery

Word Potato

Front-End development project comprised of a timed word guessing game prompting two teams to play a web application game similar to Catch Phrase.

Building JavaScript objects with constructors, and adding methods to JavaScript objects by creating prototypes, collecting data with objects, and utilizing JavaScript libraries efficiently.

Java, Gradle, Spark, Velocity, FluentLenium, PostgreSQL

SpottySynth-Modulation-Synthesizer

Audio/Visual synthesis and modulation Java Application built with Processing IDE and Beads Library.

Working with PostgreSQL, Sql2o, and Spark to build many-to-many relationships, using a join table, and CRUD & RESTful Routing to Update/Delete for many-to-many.

EXPERIENCE

Sept 2015 to Dec 2015 — Universal Music Group
Marketing Assistant
Transcribed video lyrics to aid in supply chain processing., AND Designed pitch deck to aid in securing a television show hosted by an UMG artist on a major cable network.

Dec 2014 to Apr 2015 — Association Forum of Chicagoland
Digital Marketing Coordinator
Prepared, launched and optimized digital marketing communications, campaigns, and solutions including Social Media, email campaigns, web design, microsites, and analytics collection and reporting.

Apr 2014 to Aug 2014 — The Gospel Music Association
Intern – GMA Marketing & Social Media Intern
Curated content for a monthly newsletter to drive brand engagement and traffic to website, as well as monitor social media relations and email communications.

PROFESSIONAL SKILLS

- HTML5
- CSS3
- jQuery
- JavaScript
- XML
- AJAX
- MySQL
- Photoshop
- Flash
- Illustrator
- Git
- Github
- Java
- TypeScript
- Node.js
- Ember.js
- AngularJS
- PostgreSQL
- Firebase
- JSON
- Android
- Android Studio

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